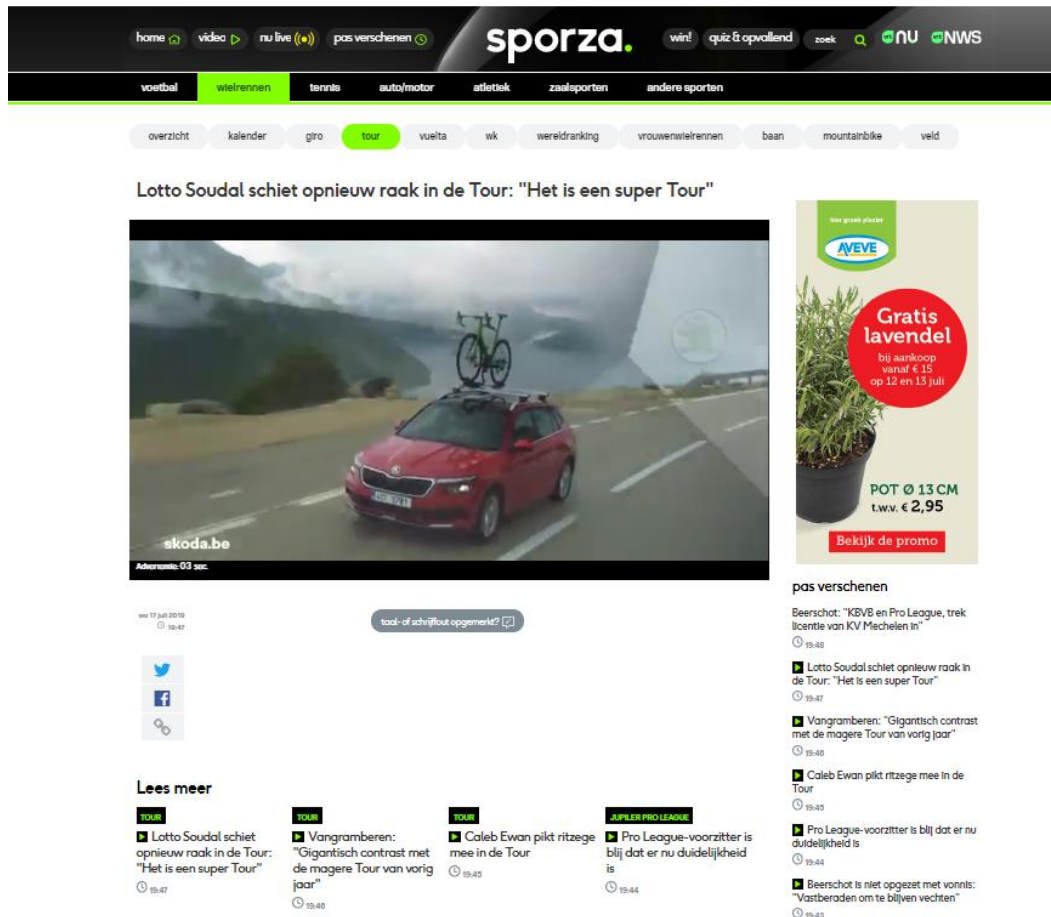




# Technical Specifications

Preroll - Midroll - Postroll



The screenshot shows the website interface for 'sporza'. At the top, there is a navigation bar with links for 'home', 'video', 'nu live', and 'pas verschenen'. Below this is a secondary navigation bar with categories like 'voetbal', 'wielrennen', 'tennis', etc. The main content area features a video player with a red Skoda car advertisement. To the right of the video is a promotional banner for 'AVEVE' lavender plants. Below the video player, there is a 'pas verschenen' section with a list of news items, each with a small thumbnail and a title.

**Lotto Soudal schiet opnieuw raak in de Tour: "Het is een super Tour"**

**skoda.be**

**AVEVE**

**Gratis lavendel**  
bij aankoop vanaf € 15 op 12 en 13 juli

POT Ø 13 CM  
t.w.v. € 2,95

**Bekijk de promo**

**pas verschenen**

Beerschot: "KBVB en Pro League, trek licentie van KV Mechelen in"

Lotto Soudal schiet opnieuw raak in de Tour: "Het is een super Tour"

Vangramberen: "Gigantisch contrast met de magere Tour van vorig jaar"

Caleb Ewan pikt ritzege mee in de Tour

Pro League-voorzitter is blij dat er nu duidelijkheid is

Beerschot is niet opgezet met voorzits: "Vastberaden om te blijven vechten"

**Lees meer**

**TOUR** Lotto Soudal schiet opnieuw raak in de Tour: "Het is een super Tour"

**TOUR** Vangramberen: "Gigantisch contrast met de magere Tour van vorig jaar"

**TOUR** Caleb Ewan pikt ritzege mee in de Tour

**JUPILER PRO LEAGUE** Pro League-voorzitter is blij dat er nu duidelijkheid is



# Technical Specifications

## Preroll - Midroll - Postroll

Format	Device	Width*Height	Extensions	Max. weight	Max. Duration	Frames/sec
Preroll / Midroll / Postroll	Desktop / Tablet / Mobile	640*360	MP4	4MB	15 sec	25



# Technical Specifications

## Preroll - Midroll - Postroll

### Delivery Address:

All materials should be sent to [adops@pebblemedia.be](mailto:adops@pebblemedia.be)

### Delivery Delays:

3 business days

### Delivery should include:

all necessary creatives  
active destination URLs  
if applicable, detailed instructions on how material should run

### Feedback:

Will be given within 24 hours after reception.  
If material does not meet requirements, procedure will restart.

### 3<sup>rd</sup> Party:

All active HTTPS 3<sup>rd</sup> party tags are accepted.  
All assets loaded by the 3<sup>rd</sup> party tag must be HTTPS as well.

### Video Material

Video Codec : H264 – Profile: Baseline, Level: 3.0  
No variable framerate allowed. Aspect ratio must be 16:9.  
Respect the program loudness: integrated -23 LUFS, following the R128 norm

### Video Redirects

we accept VAST 3 & VAST 4, if the video-file is compliant.  
We do not accept VPAID tags



# Technical Specifications

## Preroll - Midroll - Postroll

### Ad Operations

Campaign follow up

Email: [adops@pebblemedia.be](mailto:adops@pebblemedia.be)

Technical follow up

Email: [technical@pebblemedia.be](mailto:technical@pebblemedia.be)

### Sales

Agency Sales

Email: [salesteam@pebblemedia.be](mailto:salesteam@pebblemedia.be)

Direct Sales

Email: [salesteam@pebblemedia.be](mailto:salesteam@pebblemedia.be)