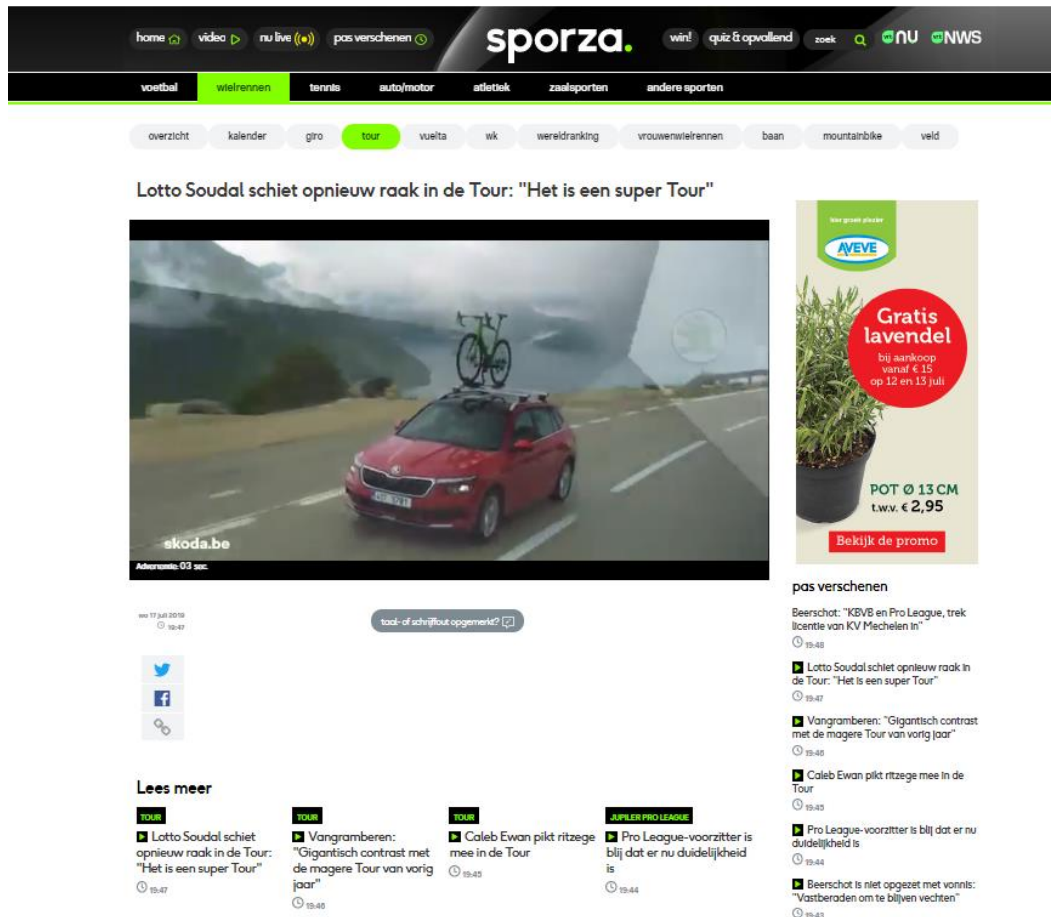




Technical Specifications

Preroll - Midroll - Postroll



The screenshot shows the Sporza website interface. At the top, there is a navigation bar with links for 'home', 'video', 'nu live', and 'pas verschenen'. The main menu includes categories like 'voetbal', 'wielrennen', 'tennis', 'auto/motor', 'atletiek', 'zaalporten', and 'andere sporten'. A secondary menu lists 'overzicht', 'kalender', 'gto', 'tour', 'vuelta', 'wk', 'wereldranking', 'vrouwenwielrennen', 'baan', 'mountainbike', and 'veld'.

The main content area features a video player with the title "Lotto Soudal schiet opnieuw raak in de Tour: "Het is een super Tour"". The video thumbnail shows a red Skoda car with a bicycle on the roof rack, driving on a road. Below the video player, there are social media sharing options for Twitter, Facebook, and a link icon. A "Lees meer" section follows, listing several news items with their respective categories and timestamps.

On the right side of the page, there is a promotional banner for "AVEVE" lavender plants. The banner includes the text "Gratis lavendel bij aankoop vanaf € 15 op 12 en 15 juli" and "POT Ø 13 CM t.w.v. € 2,95". A "Bekijk de promo" button is located at the bottom of the banner.

Below the banner, there is a "pas verschenen" section with the following news items:

- Beerschot: "KBVB en Pro League, trek licentie van KV Mechelen in" (19:48)
- Lotto Soudal schiet opnieuw raak in de Tour: "Het is een super Tour" (19:47)
- Vangramberen: "Gigantisch contrast met de magere Tour van vorig jaar" (19:45)
- Caleb Ewan pikt ritzege mee in de Tour (19:45)
- Pro League-voorzitter is blij dat er nu duidelijkheid is (19:44)
- Beerschot is niet opgezet met voorzits: "Vastberaden om te blijven vechten" (19:43)



Technical Specifications

Preroll - Midroll - Postroll

Format	Device	Width*Height	Extensions	Max. weight	Max. Duration	Frames/sec
Preroll / Midroll / Postroll	Desktop / Tablet / Mobile	640*360	MP4	2,5MB	15 sec	25



Technical Specifications

Preroll - Midroll - Postroll

Delivery Address:

All materials should be sent to adops@pebblemedia.be

Delivery Delays:

3 business days

Delivery should include:

all necessary creatives
active destination URLs
if applicable, detailed instructions on how material should run

Feedback:

Will be given within 24 hours after reception.
If material does not meet requirements, procedure will restart.

3rd Party:

All active HTTPS 3rd party tags are accepted.
All assets loaded by the 3rd party tag must be HTTPS as well.

Video Material

Video Codec : H264 – Profile: Baseline, Level: 3.0
No variable framerate allowed. Aspect ratio must be 16:9.
Respect the program loudness: integrated -23 LUFS, following the R128 norm

Video Redirects

we accept VAST 3 & VAST 4, if the video-file is compliant.
We do not accept VPAID tags



Technical Specifications

Preroll - Midroll - Postroll

Ad Operations

Campaign follow up

Email: adops@pebblemedia.be

Technical follow up

Email: technical@pebblemedia.be

Sales

Agency Sales

Email: salesteam@pebblemedia.be

Direct Sales

Email: salesteam@pebblemedia.be