

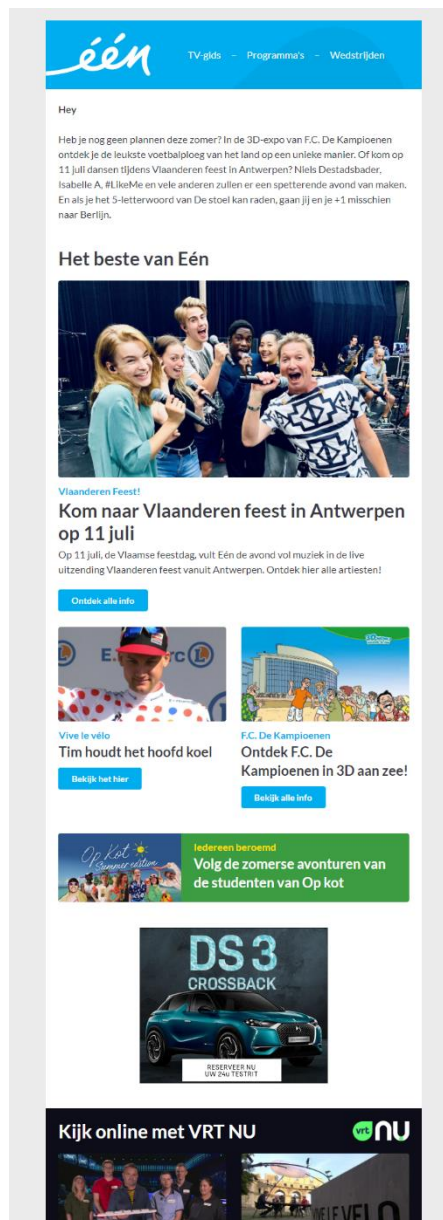


Technical Specifications

Mailing Medium Rectangle

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The screenshot shows an email layout for the 'Eén' TV channel. At the top is a blue header with the 'Eén' logo and navigation links for 'TV-gids', 'Programma's', and 'Wedstrijden'. Below the header is a 'Hey' greeting followed by a paragraph of text about a 3D-exhibition of the Flemish national football team. A section titled 'Het beste van Eén' features a photo of a group of people. Below this is a promotional banner for 'Vlaanderen Feest!' with the headline 'Kom naar Vlaanderen feest in Antwerpen op 11 juli' and a 'Bekijk alle info' button. Two smaller promotional cards follow: one for 'Vive le vélo' featuring cyclist Tim Merlier, and another for 'F.C. De Kampioenen' about a 3D exhibition. A green banner for 'Op kot' promotes summer adventures for students. Below that is a car advertisement for the DS3 CROSSBACK. At the bottom, there is a footer for 'Kijk online met VRT NU' with the VRT NU logo and a small image of a group of people.



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Format	Device	Width*Height	Extensions	Max. weight	Animation	Clicktag
Medium Rectangle	Desktop / Tablet	300*250	GIF/JPG	70 kb	-	-



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Delivery Address:

All materials should be sent to adops@pebblemedia.be

Delivery Delays:

3 business days for standard banners

5 business days for rich media

Delivery should include:

all necessary creatives

active destination URLs

if applicable, detailed instructions on how material should run

Feedback:

Will be given within 24 hours after reception.

If material does not meet requirements, procedure will restart.

3rd Party:

All active HTTPS 3rd party tags are accepted.

All assets loaded by the 3rd party tag must be HTTPS as well.

HTML5

We strongly recommend the use of HTML5 but under the following conditions:

- CSS selector must contain banner specific prefix's.
- Must contain an IAB ClickTag and open the landing page in a new tab. (see following pages for extra information)

Video specifications:

Max 2.5mb, Up to 30 seconds, Longer than 30 seconds during user interaction. play, pause, stop, sound on/off button must be present.

Audio Specifications:

Standard audio off, only on with user interaction, on mouse off the creative, audio should stop. Sound on/off button must be present.



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Ad Operations

Campaign follow up

Email: adops@pebblemedia.be

Technical follow up

Email: technical@pebblemedia.be

Sales

Agency Sales

Email: salesteam@pebblemedia.be

Direct Sales

Email: salesteam@pebblemedia.be