



# Technical Specifications

Interscroller

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- Pebble Media will bring (creative) agencies in contact with Weborama.
- (creative) Agencies requests template from Weborama.
- Weborama provides template for the (creative) agencies
- The adapted template is uploaded to Weborama by the (creative) agencies
- Verification by Weborama, after which a preview will be provided.
- Once approved Weborama will provide production tags.

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Format	Device	Width*Height	Extensions	Max. weight
interscroller	Mobile	100%*100%	HTML5	300 kb

- Click [here](#) for the Weborama templates.
- Support is provided by Weborama.



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### Delivery Address:

All materials should be sent to [adops@pebblemedia.be](mailto:adops@pebblemedia.be)

### Delivery Delays:

3 business days for standard banners

5 business days for rich media

### Delivery should include:

all necessary creatives

active destination URLs

if applicable, detailed instructions on how material should run

### Feedback:

Will be given within 24 hours after reception.

If material does not meet requirements, procedure will restart.

### 3<sup>rd</sup> Party:

All active HTTPS 3<sup>rd</sup> party tags are accepted.

All assets loaded by the 3<sup>rd</sup> party tag must be HTTPS as well.

### HTML5

We strongly recommend the use of HTML5 but under the following conditions:

- CSS selector must contain banner specific prefix's.
- Must contain an IAB ClickTag and open the landing page in a new tab. (see following pages for extra information)

### Video specifications:

Max 2.5mb, Up to 30 seconds, Longer than 30 seconds during user interaction. play, pause, stop, sound on/off button must be present.

### Audio Specifications:

Standard audio off, only on with user interaction, on mouse off the creative, audio should stop. Sound on/off button must be present.



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## Interscroller

### Ad Operations

Campaign follow up

Email: [adops@pebblemedia.be](mailto:adops@pebblemedia.be)

Technical follow up

Email: [technical@pebblemedia.be](mailto:technical@pebblemedia.be)

### Sales

Agency Sales

Email: [salesteam@pebblemedia.be](mailto:salesteam@pebblemedia.be)

Direct Sales

Email: [salesteam@pebblemedia.be](mailto:salesteam@pebblemedia.be)