

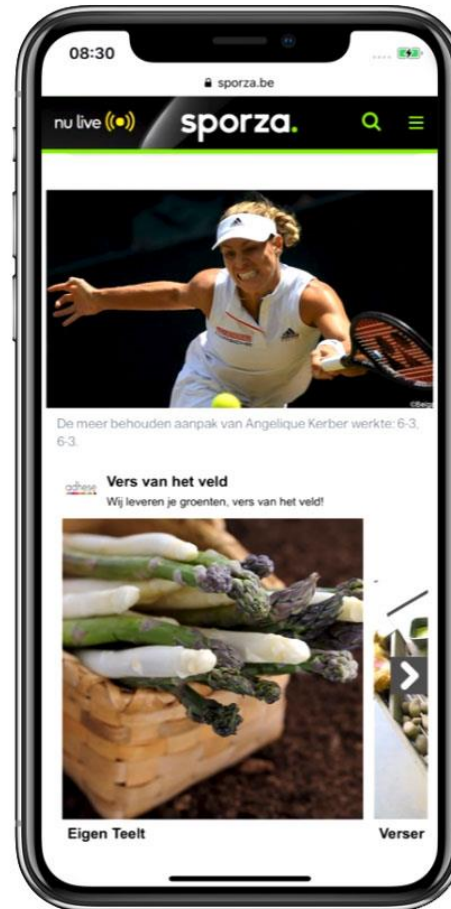


Technical Specifications

Carousel Ad

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Format	Device	Width*Height Minimum	Dimension	Extensions	Max. weight	Optional
Brand Logo	Mobile	50*50	1:1	GIF/JPG	20 kb	Yes
Visual 1	Mobile	600*600	1:1	GIF/JPG	150 kb	No
Visual 2	Mobile	600*600	1:1	GIF/JPG	150 kb	No
Visual 3	Mobile	600*600	1:1	GIF/JPG	150 kb	No
Visual 4	Mobile	600*600	1:1	GIF/JPG	150 kb	Yes

Carousel Box also includes:

- ✓ Box Title: max 25 characters incl spaces.
- ✓ Box Subtitle: max 90 characters incl spaces. This text is optional.
- ✓ Visual Subtext: max 25 characters incl spaces.
 - ✓ Each Visual and subtext can have a separate click command

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Delivery Address:

All materials should be sent to adops@pebblemedia.be

Delivery Delays:

3 business days for standard banners

5 business days for rich media

Delivery should include:

all necessary creatives

active destination URLs

if applicable, detailed instructions on how material should run

Feedback:

Will be given within 24 hours after reception.

If material does not meet requirements, procedure will restart.

3rd Party:

All active HTTPS 3rd party tags are accepted.

All assets loaded by the 3rd party tag must be HTTPS as well.

HTML5

We strongly recommend the use of HTML5 but under the following conditions:

- CSS selector must contain banner specific prefix's.
- Must contain an IAB ClickTag and open the landing page in a new tab. (see following pages for extra information)

Video specifications:

Max 2.5mb, Up to 30 seconds, Longer than 30 seconds during user interaction. play, pause, stop, sound on/off button must be present.

Audio Specifications:

Standard audio off, only on with user interaction, on mouse off the creative, audio should stop. Sound on/off button must be present.



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Carousel Ad

Ad Operations

Campaign follow up

Email: adops@pebblemedia.be

Technical follow up

Email: technical@pebblemedia.be

Sales

Agency Sales

Email: salesteam@pebblemedia.be

Direct Sales

Email: salesteam@pebblemedia.be